Taly Martins

Product Designer

> " Design not just what it looks like and feels like. Design is how it works. "
>
> Steve Jobs

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Website
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Phone
469.343.8844

Location
Whitesboro, Texas

Socials

Dribbble
@tmelo

Taly Martins
Linkedin

Languages

🇺🇸 **English**
Native

🇧🇷 **Portuguese**
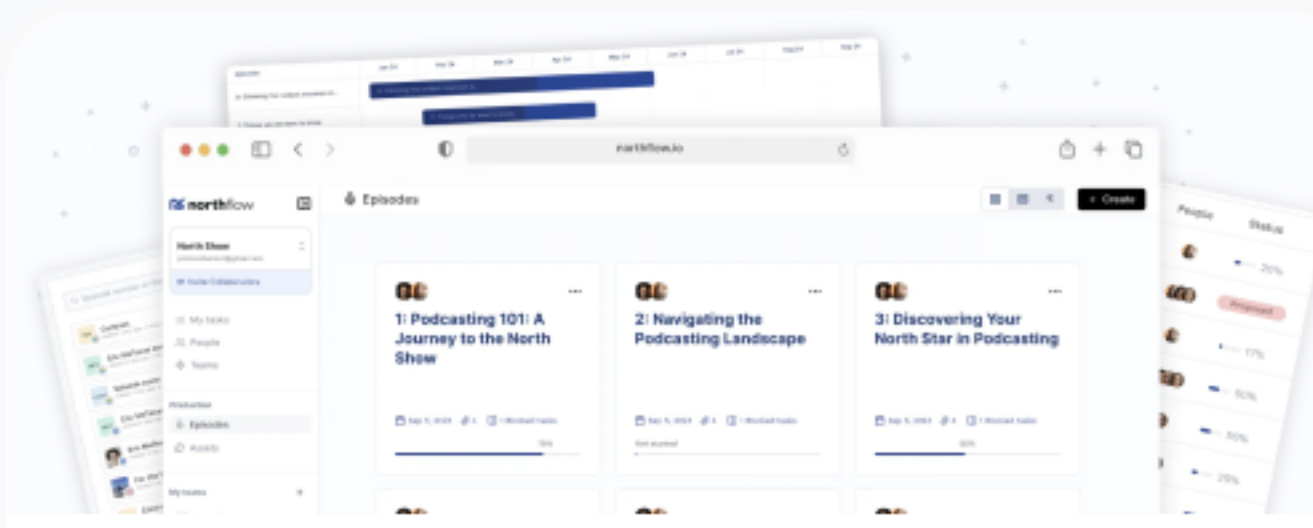Native

🇪🇸 **Spanish**
Professional working

My top tools
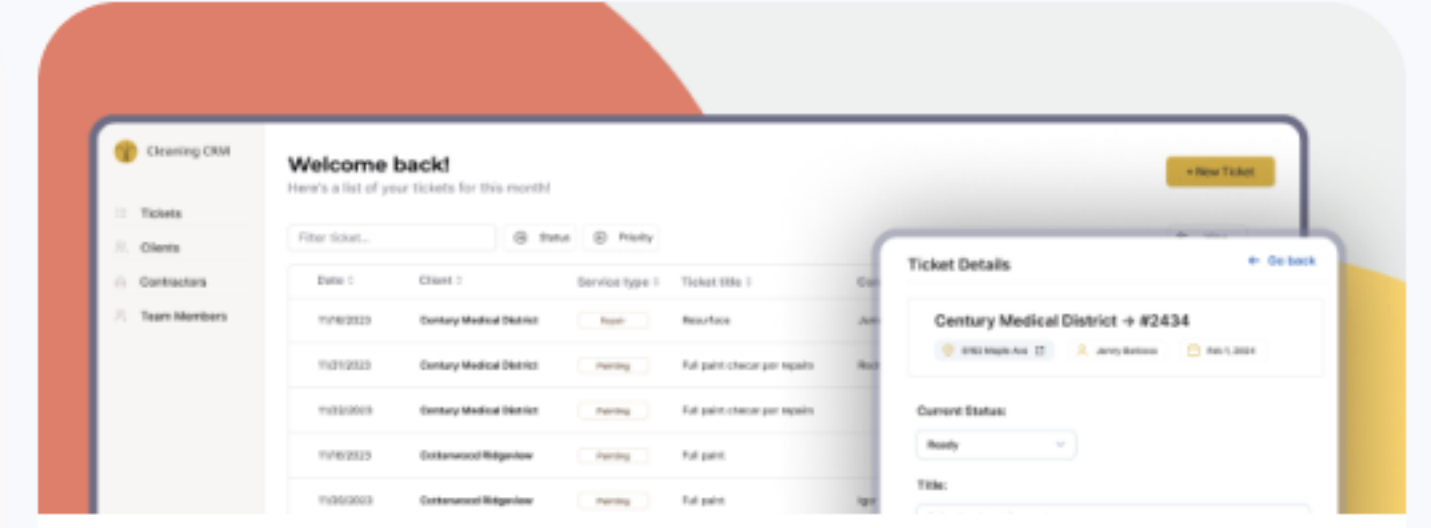
Figma

Adobe Creative

Fullstory

Latest projects

Northflow Podcast Management

Identifying a podcast industry gap, I contributed to developing a management system, conducting 100+ hours of user interviews before designing the product.

Northflow.io

Cleaning Company CRM

Transforming a spreadsheet into a SaaS platform for a cleaning company increased efficiency by 35%.

See on Dribbble

Experience

Optum	**Principal UX Designer & Strategist** Optum	Apr 9 – Present	Remote
Change Healthcare	**Sr. UX Designer** Change Healthcare	Mar 15, 2021– Acquired by Optum	Remote
Amwell	**Sr. UX Designer** Amwell	Oct 2020 – Mar 2021	Remote
Agilitee	**UX Designer** Agilitee	Jan 2018 – July 2020	Remote
Nobilis	**UI & UX Designer** Nobilis	Jan 2016 – Dec 2017	Dallas, Texas
Razoyo	**Senior Graphic Web Designer** Razoyo	Jan 2016 – Dec 2017	Dallas, Texas
Forestbit	**Freelance Graphic Web Designer** Forestbit	Mar 2013 – Oct 2013	Dallas, Texas
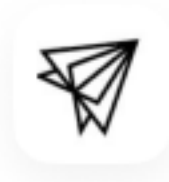
Skills

Design

User Experience	Mobile Design	Web Design	• Wire framing • Prototyping • Testing	User Interface Design

Recommendations

Taly is a skilled team member with expertise in complex systems, user flows, and wireframes. Proactive and detail-oriented, she independently handles feature design with efficiency. A delightful collaborator, I would gladly work with her again.

— **Missy Roode**, UX Manager @ Optum

Taly is wonderful to work with and is fantastic at UI design and UX production projects. Taly has grown so much since when she started with us and has a never ending supply of willingness to learn, a care for successful outcomes and is continuously happy and kind throughout the process. Not only does our team love Taly but our clients do as well.   — **Steve Street** – CEO & Experience @ Agilitee