

# OPTION MONEY / *Mobile*

Version 1.0

## Overview

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By Taly Melo

# OPTION MONEY / *Mobile*

Option Money will service 3 types of user:



## What Problem does the App Solves

The main goal of this app is to close the gap between buyers and brokers whenever they need to make the payment of \$100 to guarantee they will keep the property. The buyer needs to make that payment to the broker and the realtor is usually has no involved on that transaction. Option Money will change that process.

## App Flow

Realtors will be the bridge between brokers and buyers, they will also be the main initiators of the app.

Whenever a realtor signs up for the app they can build a list of brokers by inviting them to the app. Whenever they close on a property with a buyer they will create a payment request, they will select which broker they want the payment to go to and then send it to the buyer.

Once the buyer receives the request via e-mail or text they will be able to click on a link and make the payment. The buyer doesn't need to have an account in order to make a payment. They can access the link on any browser ( mobile or desktop). All parties will receive a notification once a payment is made.

Unlike the buyers, the realtors and the brokers need to have an account in the app.

The realtor's dashboard will be focused on sending request and inviting brokers to the app.

The broker's dashboard will be focused keeping track on when they received money and making transfers to their bank accounts.

The monetization will come through the transaction fee. A \$10.00 fee will be added to every transaction which will be paid by the buyer.

## Why is the realtor the initiator and not the buyers?

Because we realized it will be much harder to market this product to buyers than it would be to market it to realtors. Most buyers are not involved on this industry which makes it more difficult to get them to know about this product. Realtors have the interest to sale the property and usually they can't do much to speed up the payment process.

# OPTION MONEY / *Mobile*

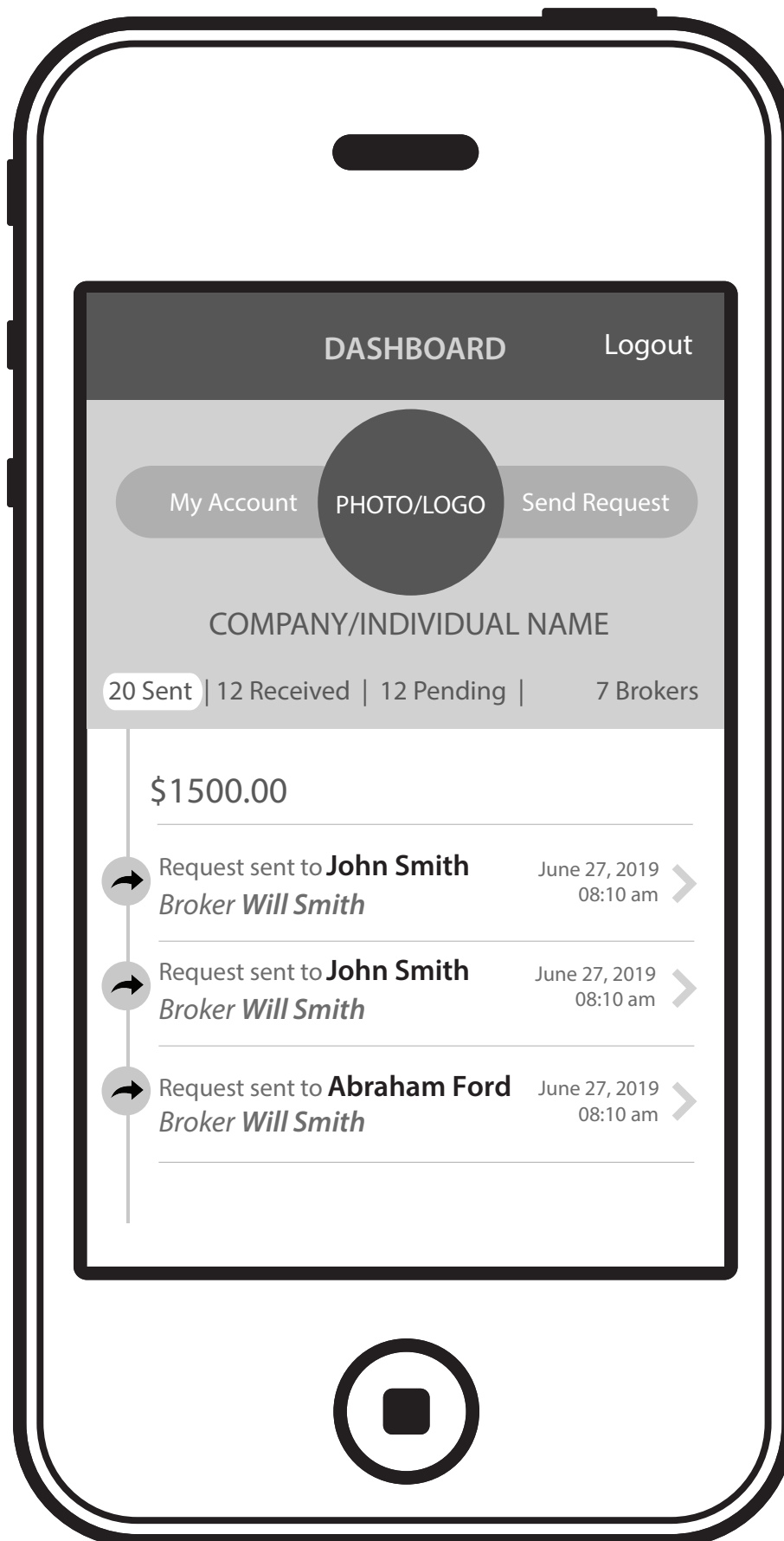
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## Realtor Dashboard

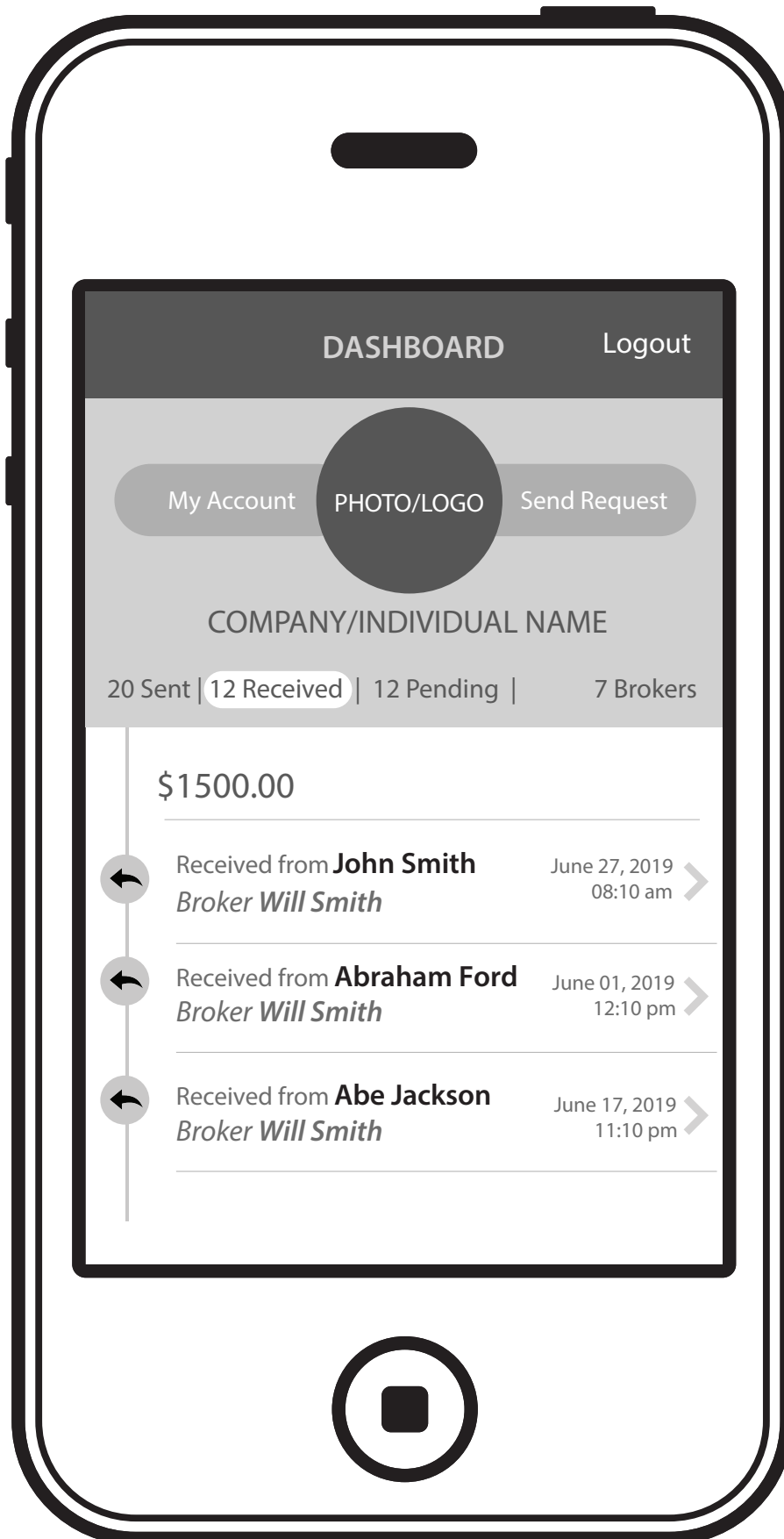
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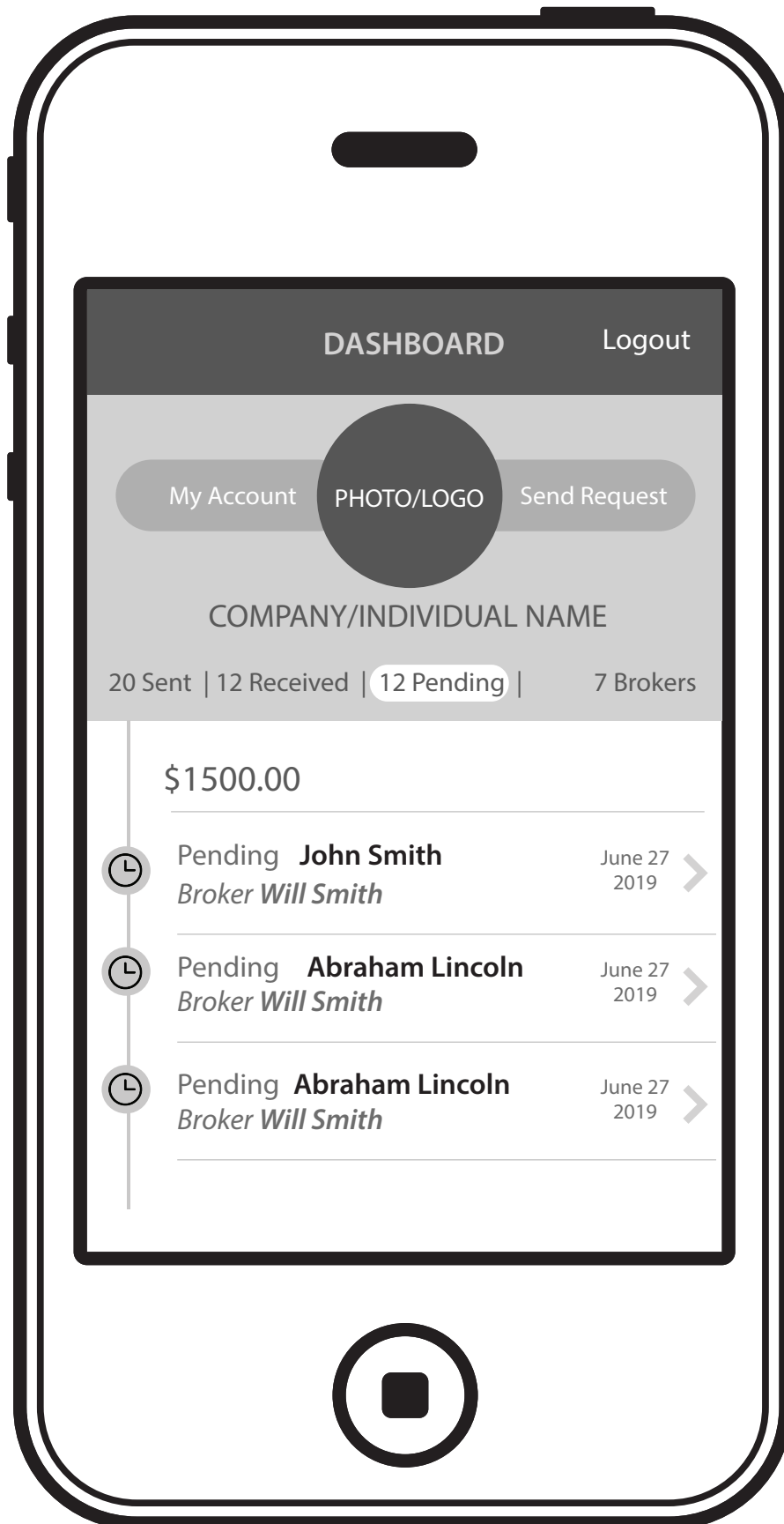
# Sent Requests



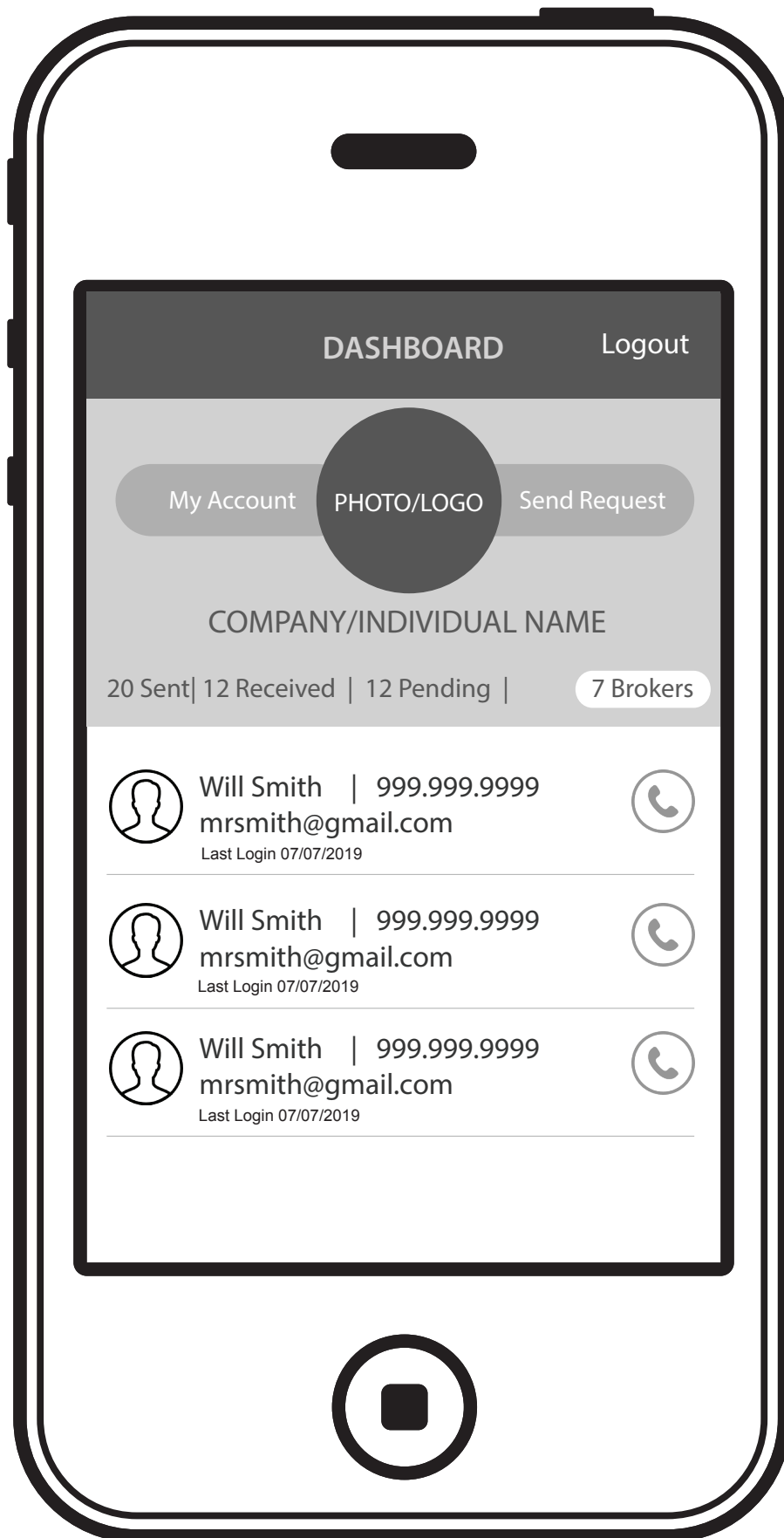
# Paid Requests



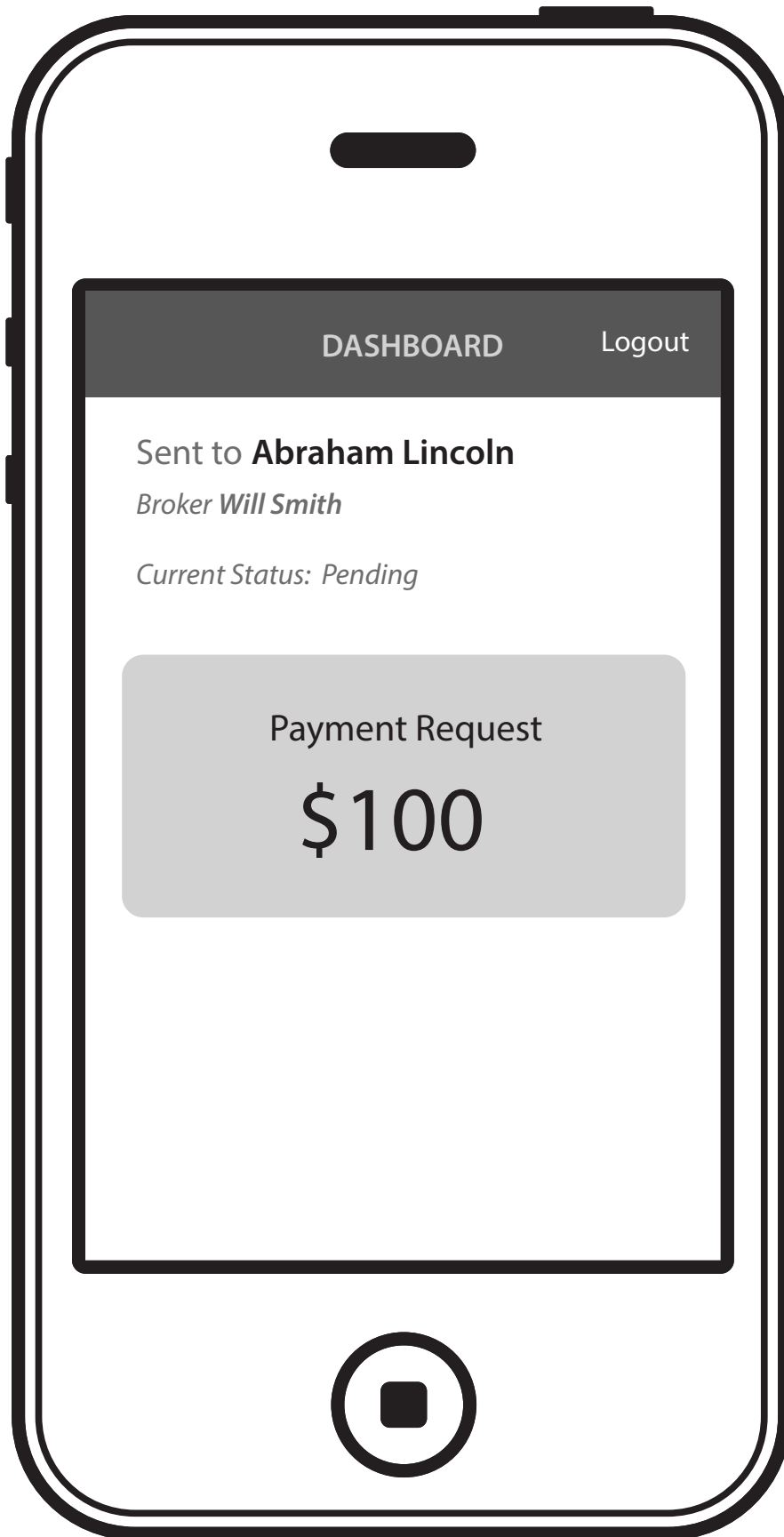
# Pending Requests



# List of Brokers



# Payment Notifications





# Sending Requests

SEND REQUEST

BUYER

SELECT BROKER

FIRST NAME

LAST NAME

E-MAIL ADDRESS

PHONE NUMBER

\$ AMOUNT EX: 100

DESCRIPTION EX:  
Property address

Send Request

Buyer  
Broker

Conditional  
input if user  
pick Buyer

# User Profile Editing

PROFILE

Logout

PHOTO/LOGO

COVER IMAGE

BASIC INFO

FIRST NAME

LAST NAME

CONTACT

EMAIL

PHONE NUMBER

ADDRESS

ADDRESS

ADDITIONAL

ZIP CODE

STATE

Save

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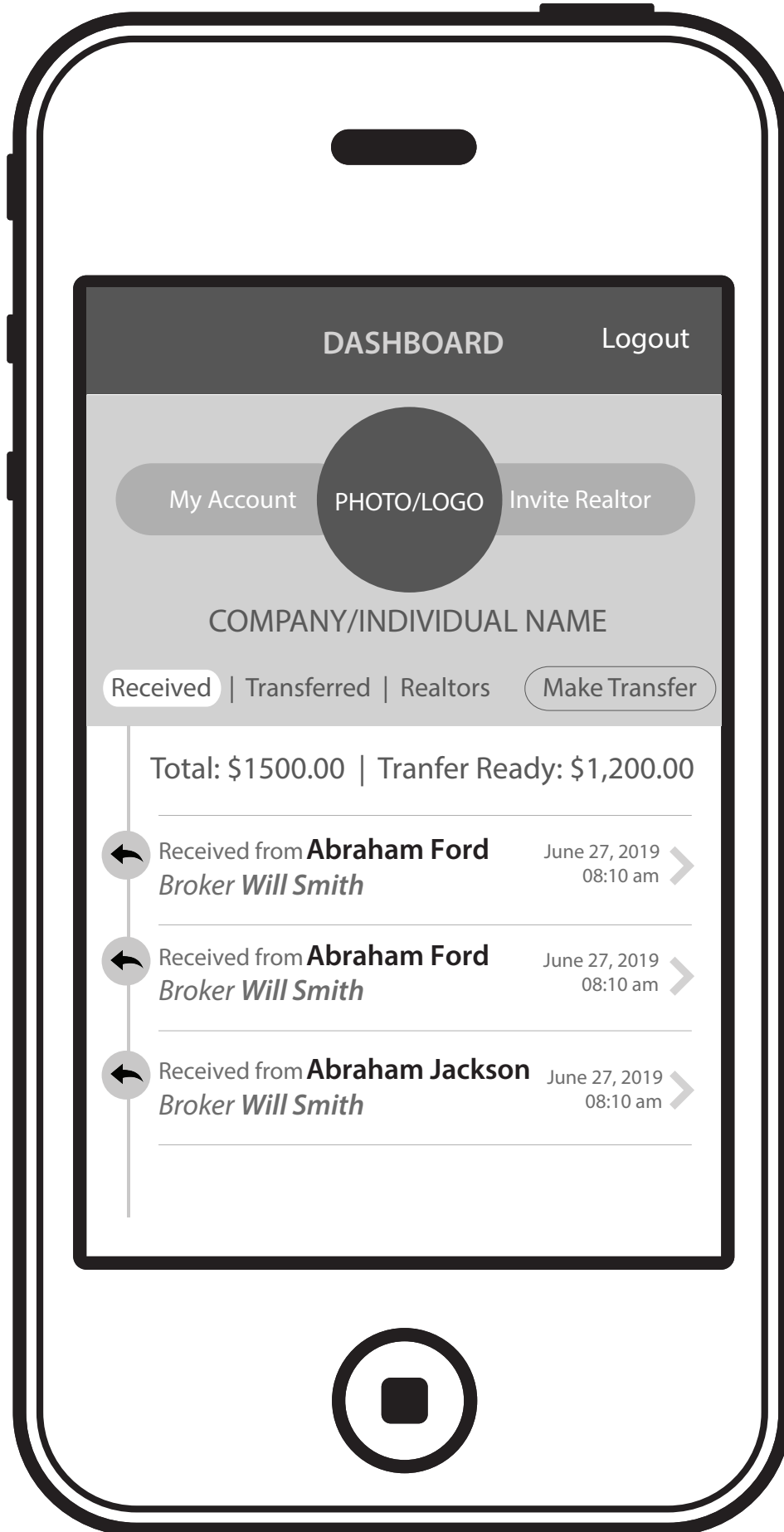
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## Broker Dashboard

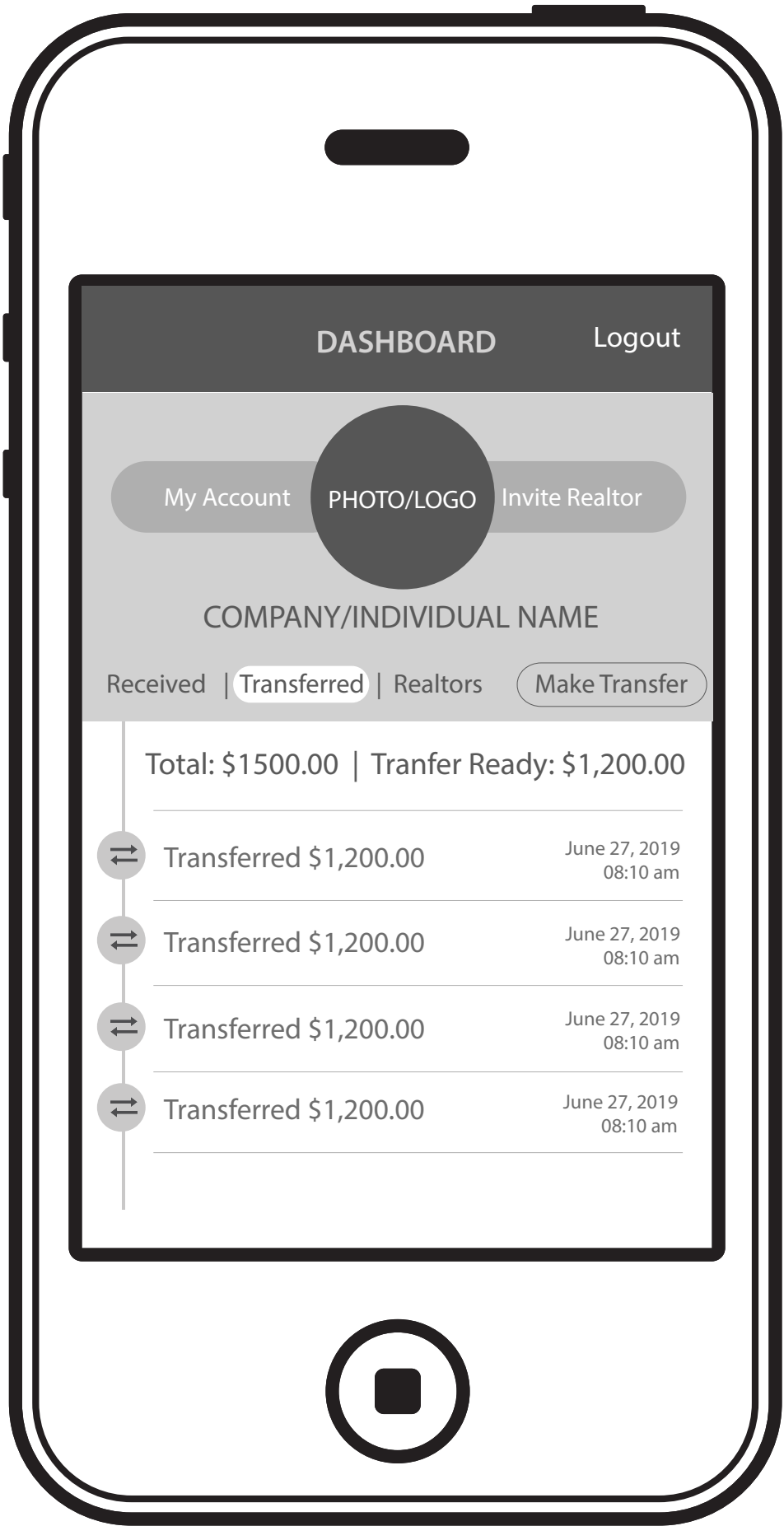
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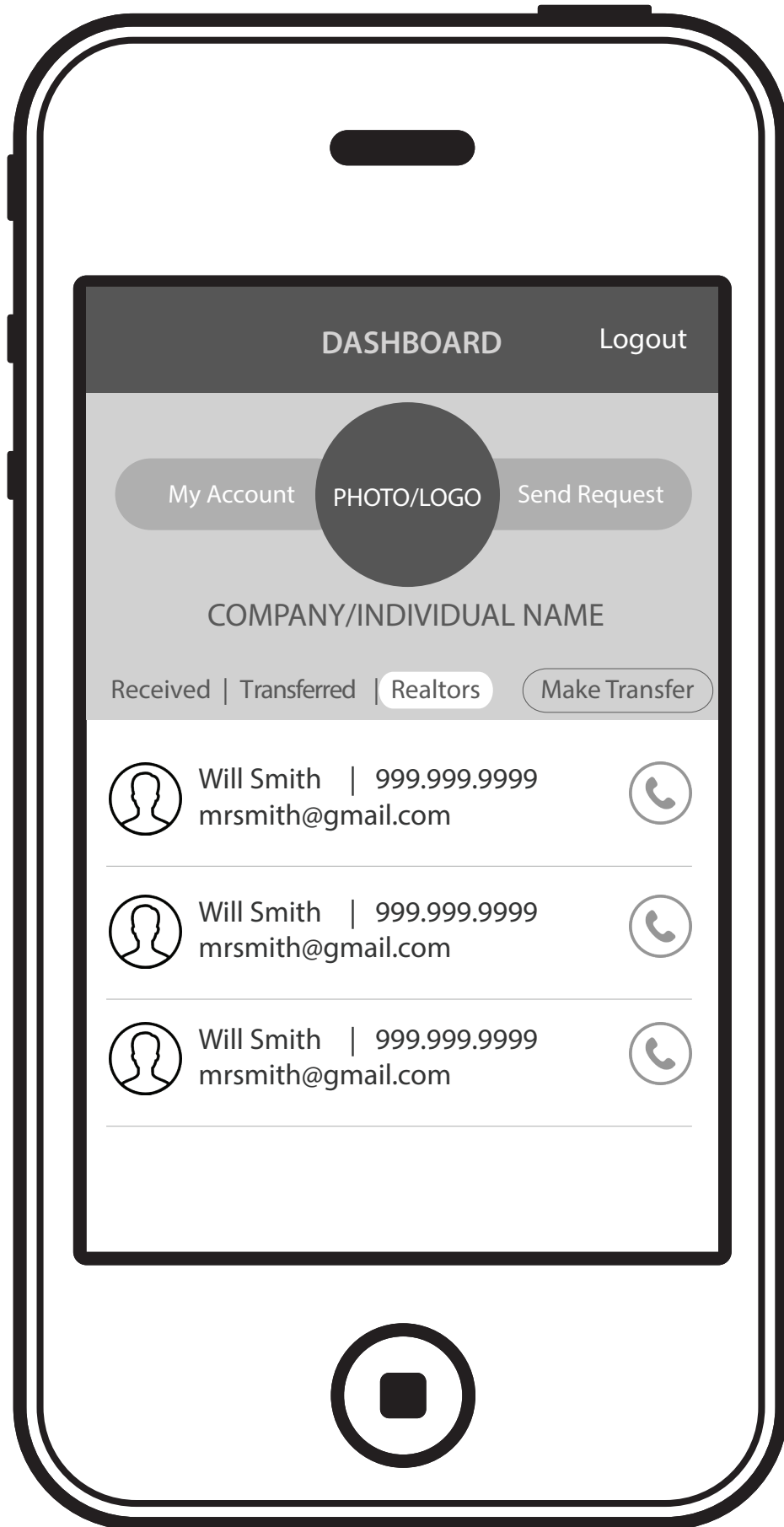
# List of Requests



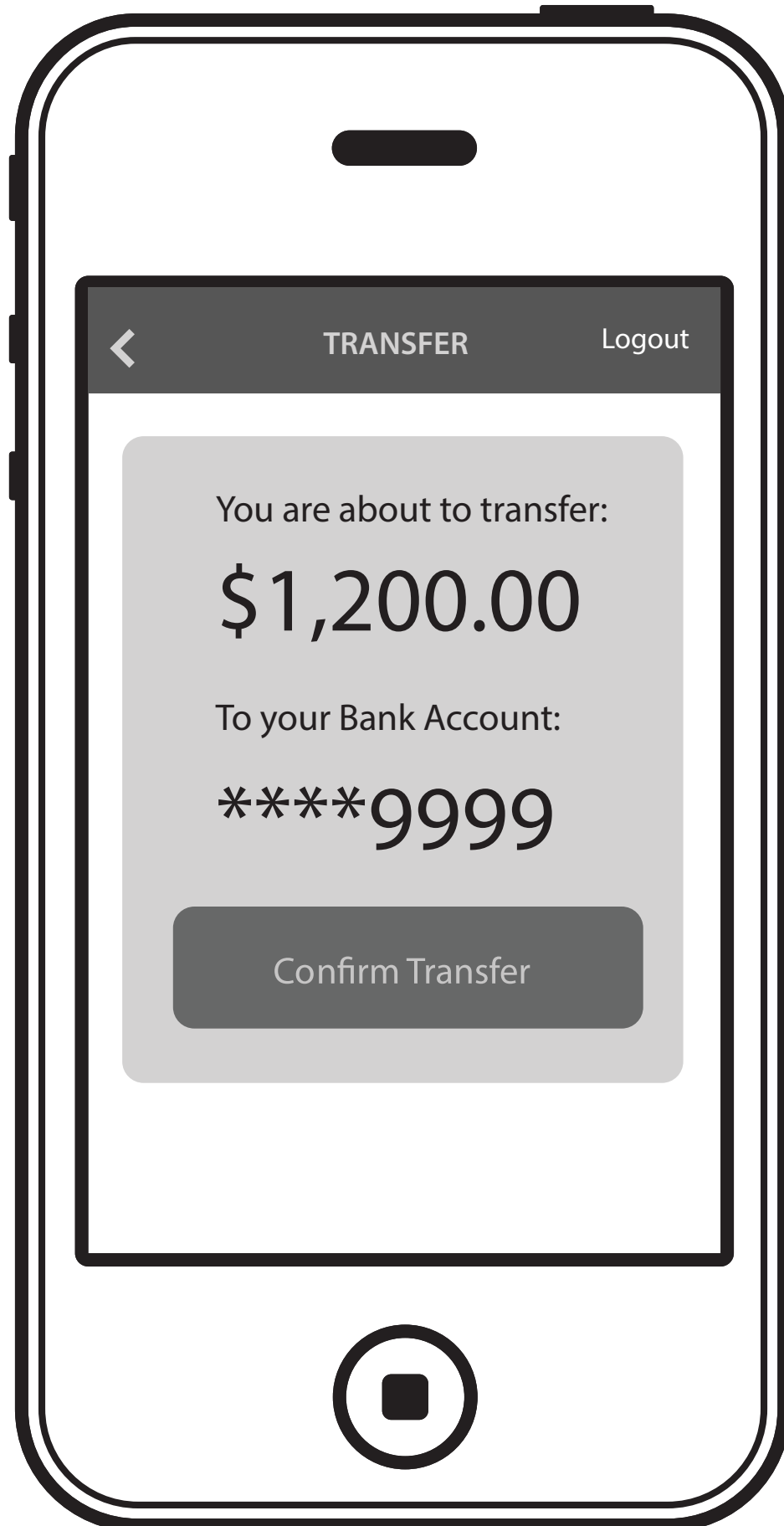
# Paid Transfers



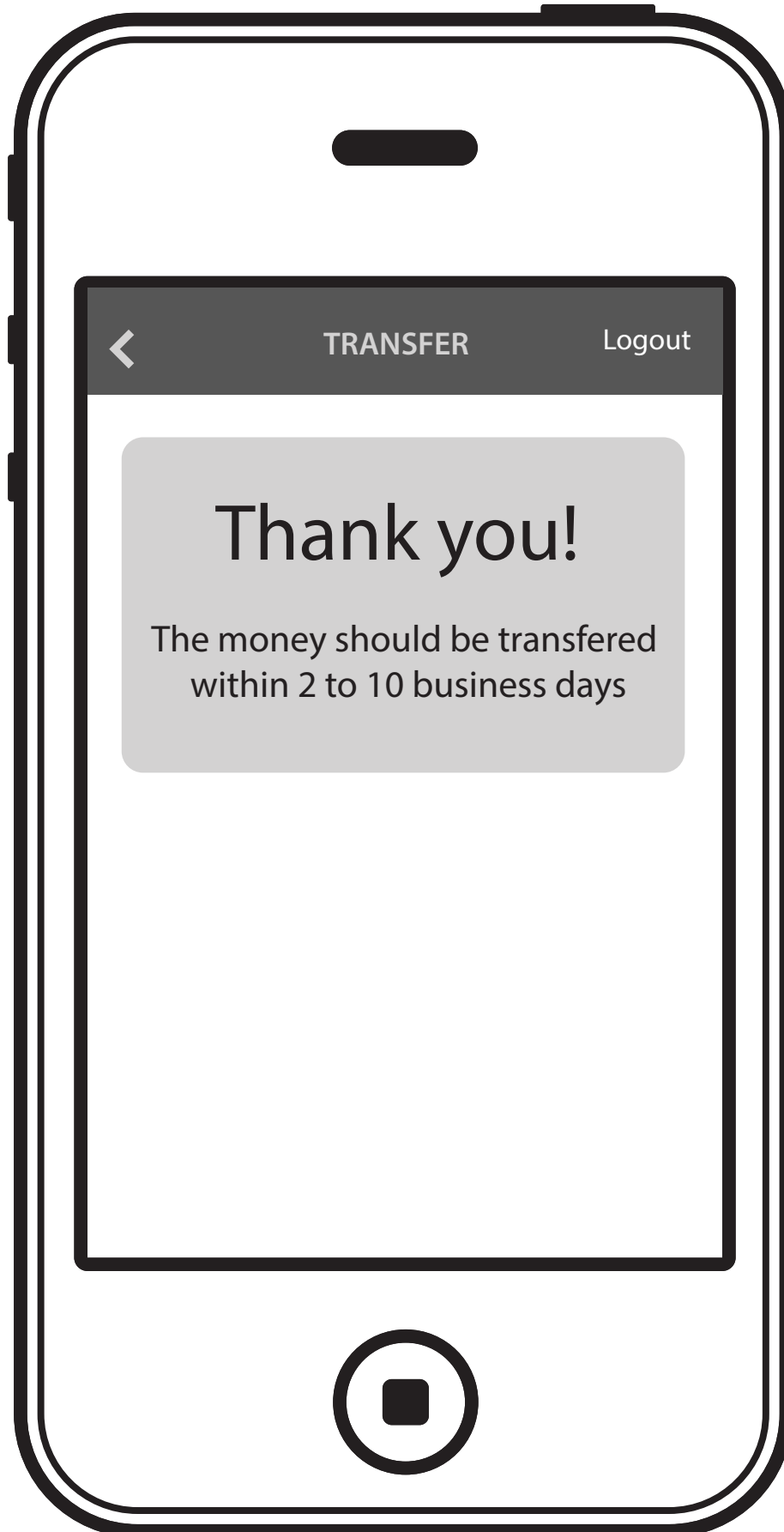
# List of Realtors



# Making Transfer



# Transfer Confirmation





# Payment Notification

